TANUJ DAMANI

An engineer with knowledge and experience in technology, design and marketing. With two major skills: problem solving and translating between development, design and business teams.

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EDUCATION

AUGUST 2007 – JANUARY 2012
American University in Dubai | *Dubai, UAE*
Bachelor of Science in Computer Engineering

JANUARY 2010 – MAY 2010
Georgia Institute of Technology | *GA, USA*
Study Abroad Program
Bachelor of Science in Computer Engineering

PROGRAMMING

SKILLS & TECHNOLOGY

PROGRAMMING SKILLS IN:
Solidity, React.js, React Native, Chai, Mocha, Rust, Python, HTML, CSS, JavaScript, Swift, Node.js, PHP, Java,

DEV & TECHNOLOGY:
Hardhat, Remit, VS Code, Truffle, Ganache, Infura, Firebase, XCode, Android Studio, GitHub, CloudFlare, Vercel, GCP, Postman, WordPress, Windows, Mac, iOS, Android

PROJECT MANAGEMENT, DOCUMENTATION & ADMINISTRATION:
Atlassian Suite (Jira, Confluence, Trello), ZOHO, Microsoft 365, GSuite

DESIGN & MEDIA:
Adobe Suite, Final Cut Pro, Sketch, Zeplin, Figma

MARKETING & REVENUE:
ASO (Google Play, Apple App Store), SEO, SEM, Social Media, Google Ads (DFP), Newsletters (Mailchimp, SendGrid), Payment (Stripe, PayPal)

WORKED WITH:
Ionic, RISC & CISC Architecture, Matlab, Arduino, Raspberry Pi, IoT, C++, C

WORK EXPERIENCE

DECEMBER 2021 – CURRENT | **Web3 Developer**
Dubai, UAE
Smart Contracts & dApps
> Developing Smart Contracts in Solidity
> Deploying and verifying smart contracts on the Ethereum blockchain
> Developing and Deploying dApps (Web3)
> Auditing solidity smart contracts
> Consulting NFT projects

APRIL 2020 – JANUARY 2022 | **Mikaniki – Auto Services**
Dubai, UAE
Founder
> Managing existing digital products for Web, iOS and Android.
  Including design team, new features, bug fixes etc.
> Building product strategies around growth
> Cordinating Marketing and Sales goals with Developement goals
> Managing the product design process
> Coordinating between design and dev teams

MARCH 2017 – APRIL 2020 | **Sport360 – Gulf Sports Media**
Dubai, UAE
Apps & Mobile Product Manager
> Managing existing digital products for Web, iOS and Android.
  Including design team, new features, bug fixes etc.
> Managing & deploying new projects and products from scratch
> Project Management for video platform, various mobile apps and
  commercial websites
> Project Management role included: Vendor Selection, UX/UI Management,
  Managing Remote Development team
> Management including UI/UX testing, A/B Testing, Bug Testing
  and App Store management

JUNE 2015 – MARCH 2017 | **D2D**
Dubai, UAE
Chief Technology Officer
> Developed the company's new mobile and digital strategy
> Developed the User Experience for the Mobile App
> Developed the first version of the mobile app and web platform
> Lead the development tseam for the mobile app and web platforms
> Developed marketing strategies for acquiring new clients; including
  rebranding the company from D2D to Mikaniki.

APRIL 2012 – JUNE 2015 | **The Basement Project**
Dubai, UAE
Founder & Chief Innovation Officer
> Launched new product/software ideas
> Managed activities related to business development, consultations
  and client management
> Lead developer for website and mobile application development which also
  included UI/UX design. Mobile development done for native iOS and Android
  as well as Hybrid Apps.
> Managed the development processes and teams for large projects

JUNE 2011 – AUG 2011 | **Procter & Gamble, P&G**
Dubai, UAE
Intern / Delivery Manager for Arabian Peninsula
> Developed the Internal Data Repository
> Created interface for internal and external access
> Researched new and innovative ways to implement projects and took initiative to
  implement them, including automating the generation of internal reports

JUNE 2010 – AUG 2010 | **E Vision Technologies**
Mumbai, India
Intern / Network Administrator / R&D
> Trained as the network admin & managed the network.
> Upgraded network security, monitored network issues and
  performed troubleshooting
> Software installation & Implementation. Installed various OS's and set up systems
  with various software.
> Remotely installed Print Tracking Software for 2000+ users over a WAN; and
  trained a system administrator to do future installation
> Integrated Print Software with Active Director to monitor user-wise printing
> Managed webservers and hosted various Sites using remote FTP & Setup SQL
  Servers & database
> Researched and Developed an application for the iPad and conceptualized
  other applications

SEPT 2007 – MAY 2010 | **Alpha Plus Trading LLC**
Dubai, U.A.E
IT Technical Head / Web Developer
> Developed and managed all company websites, which increased online
  enquiry by 80%
> Created a LAN Network and incorporated a file management system which
  increased company efficiency by 50%
> Managed and updated the global network remotely covering 3 countries

JUNE 2006 – JULY 2006 | **MedIndia Health Network Pvt. Ltd.**
Chennai, India
Web Developer
> Created a website blog with a steady traffic of 500 hits per month
> Managed various teams to create widgets, gadgets and toolbars
> Developed new advertising strategies to increasing website visitor loyalty

OTHER LEADERSHIP ROLES

JANUARY – PRESENT
AbsoluteGeeks.com - Chief Editor

JANUARY – APRIL 2020
Creative Committee, Staff Committee at Sport360

JANUARY 2011 – JANUARY 2013
AUD, Study Abroad Mentor Advisor

AUGUST 2011 – DECEMBER 2011
AUD, Study Abroad Mentor

JANUARY 2008 – MAY 2011
- AUD Business Students Association – Marketing Head
- AUD Student Government Association (SGA) Event Manager
- AUD BUZZ (event management club) – President

FALL 2008, 2009, 2010
Orientation Leader

PAST PROJECTS

> **ONE**, a social app focused around unifying all of a user's social networks. Developed the MVP of the app along with managing the design process. Put together a remote development team. Managed the team to build and maintain future versions of the app.

> **Creator of the YouTube channel: TJTech**. This roles involves video production and editing. All promotional content and strategies are self developed and managed.

> **Co-Creator of @OmnombyTM**, a food blog focused around the 'complete restaurant experience' which includes how to get to a restaurant, the venue, ambience & service and of course the food.

> **Creator and lead developer of 'Camagotchi'**, a social mobile game based on the Japanese game Tamagotchi. The game won second place in a competition organised by Microsoft & Nokia with participants from South Asia & MENA region.

> **Designed and Implemented an SMS-Based Building Management System**. The system consisted of an ARM7 board communicating with locks, lights and a GSM Modem to manage the lights and security of a building.

> **Organized and emceed events** varying from 25 to 500 attendees along with being the emcee. The themes of such events ranged from Open Mic Nights, HIV and Aids Awareness Day, Halloween parties at AUD. **International Night** the most prestigious event at AUD, 23 student clubs participated and the event had over 1000 attendees.

ACHIEVEMENTS

JUNE & OCTOBER, 2015
2nd place in Decode Dubai and 3rd place in Smart City App Hack
D2D, UAE
> Competed with teams from UAE securing 2nd place in the retail category in Decode Dubai against 20 teams and winning 3rd place overall in Smart City App Hack against 90 teams.

MAY, 2013
2nd place in Midnight Developer Challenge
Camagotchi, MENA and South Asia
> Competed with more than 2000 participants across North Africa, Middle East and South Asia and secured second place for Camagotchi, a social mobile game.

SEPTEMBER, 2011
3rd Place in Microelectronics Olympiad, UAE
AUS, Sharjah
> Competed at a national level amongs students form other universities in topics covering all engineering subjects.

APRIL, 2011 |
Student Service Award
AUD, Dubai
> Awarded to active students who have volunteered regularly and consistently over the course of the academic year and/or intensively for a particular project. Students must show consistent effort, dedication, and commitment

APRIL, 2011
Information and Decision Solution Challenge
P&G, London
> Selected among UAE candidates and was the only one representing Dubai at the IDS Challenge

QUALIFICATIONS

OCTOBER 2010:
CCNA Exploration:
Network Fundamentals,
Cisco, Dubai

DECEMBER 2010:
CCNA Exploration:
Routing Protocols and Concepts,
Cisco, Dubai

INTERESTS

Technology, Cars, Music, Guitar, Diving, StandUp Comedy, Video & Photography, Writing

LANGUAGES

ENGLISH
HINDI
SPANISH